

CLUB MEMBER PROGRAM DETAILS - BENEFITS & POLICIES

CLUB TYPES	WINE CLUB	CASE CLUB	GOLD CLUB
How to Join...	Pick your club type - Get 3 Btls, 4x/Yr <i>(Pick-up or Shipped to your door)</i>	Buy 1 case (12 btl) in 1 purchase at reg. discounts, get benefits all year	Become a Case Club Member, then Upgrade to GOLD by purchasing 24 more bottles in a Calendar Year (total 36btl).
WINE DISCOUNTS	WINE CLUB	CASE CLUB	GOLD CLUB
12+ Bottle Discount	20% Off In-Store / OR FREE Shipping + 10% off Online		25% Off In-Store / OR FREE Shipping + 15% off Online
6+ Bottle Discount	15% Off In-Store /OR \$5 Shipping + 5% off Online		
1-5 bottle Discount	10% off In-Store or Online		
MORE PERKS!	WINE CLUB	CASE CLUB	PLUS this for GOLD Members
FREE Tasting Sessions	Standard Tasting Session is FREE for You + 3 Guests 1x/mo.		Extras for GOLD Members!
Item Discounts	10% Off Regularly Priced Accessories, Gifts, Food Items, etc <i>(some exclusions may apply)</i>		PLUS exclusive GOLD Member freebies & deals each month!
Winery Event Deals	Priority Invites, Exclusive Club Member Event Ticket Deals <i>(per event basis)</i>		PLUS deeper event discounts, VIP Seating & more for GOLD members
Exclusive Club Member Events 4 times per year	Four (4) Club Member Events @ Tasting Room per year Including: FREE Upgraded Tastings, Surprise Giveaway Items & More!		PLUS FREE Premium Tasting & FREE Bottle of Wine each event
Adirondack Winery Annual Calendar	n/a	n/a	Beautiful FREE Calendar featuring Adirondack Photography & Lake George Region Events <i>(while supplies last)</i>
Parking Reimbursement <i>(May thru Oct Only)</i>	n/a	n/a	\$2 parking credit on your receipt when you purchase @ the Tasting Room
Valued Club Member Treatment	We do our BEST to make time & space for you at the Tasting Room when using Club perks. Club Member phone extension.		Club Member Phone Line, Plus Gold Club Tasting Room Reservations Accepted
Club Member Newsletter	Includes Club Member News & Discounts, Event Announcements, Recipes & More!		
Priority Wine Access	First Access to Purchase New & Limited Wines @ Club Discounts before Public Release!		
Reciprocal Discounts	n/a	n/a	We work with other local businesses to get you exclusive discounts
THE FINE PRINT	WINE CLUB	CASE CLUB	GOLD CLUB
Shipping Costs	\$12 Per Installment Shipped...OR... FREE to pickup at the Tasting Room	Always FREE to pickup @ the Tasting Room; Online is FREE Ship on 12+ btl; \$5 on 6+ btl; \$12 on all other orders	
Club Installment Timing	1st week of Mar, Jun, Sep, Dec	Purchase anytime you want - at your pace and leisure!	
Member Benefits become Active when...	After your first Club Installment is paid	After your 1st Case (12btl) Purchase is made at Regular Wine Discounts	Purchase of a 3rd case in a calendar year upgrades you to GOLD (3cs= 36 btl)
Club Membership Expiration Policy	No Expiration - Unless you contact us to Cancel	December 31st of Each Year	Benefits stay active as long as you purchase 3 cases (36 btl) per calendar year
Club Membership Renewal Policy	Membership Auto-Renews. Credit Card kept on file. Charged 1st week of Mar, Jun, Sep, Dec	To renew, buy 1 case of wine (12 btl) in December & club benefits stay active for the following year	Purchase 3 cases (36 btl) of wine annually at GOLD discount levels to keep benefits active each year.
What Causes Member Benefits to Lapse?	A declined club payment; or request to HOLD membership causes benefits to halt until corrected.	If you don't buy 1 case (12 btl) in December, benefits cease until you buy another case at regular prices.	If the 3-case (36btl) calendar year purchase requirement is NOT met, GOLD member benefits cease.
What is the Minimum Club Commitment?	Min. Commitment is 2 Club Installments. Stay in for 1yr+ and you get 1 FREE bottle of Wine in December!	Just buy 1 case (12 btl) & you're a member through December 31st!	Buy 3 cases (36 btl) per calendar year to maintain GOLD member benefits
Can I Change my Club Type?	Yes. Notify us at least 1 wk before the 1st of Mar, Jun, Sep, Dec	Yes! Upgrade to GOLD by buying 24 more btl in the calendar year you have become a Case Club Member.	GOLD members may also be wine club members if they wish (those btl will count towards your 36 btl tally)
Membership Cancellation Policy	Notify us via phone/email at least 1 wk before the 1st of Mar, Jun, Sep, Dec	If 1 case (12 btl) is NOT purchased in December, membership ceases	Cancellation occurs if 3-case (36btl) calendar year requirement isn't met
Can I share my Membership Benefits?	Members may share their benefits with spouses. However, benefits are non-transferrable beyond spouses.		
How do I shop with my Discounts?	In-Store: Tell an associate you're a member when you arrive - they check your status & apply your discounts. Online: Register for an account at <i>AdkWinery.com</i> w/ your club member email. Club discounts will auto-apply in your cart!		
Freebies & Giveaways	Club Members must be present at Club Member Events to receive freebies and giveaways. Some deals and freebies may require purchase to receive. Monthly free tasting sessions may not be saved to redeem at future visits if un-used. Freebies, discounts and deals offered are non-transferrable and cannot be postponed for later use.		

Discounts apply to regularly priced wine & items only. Event discounts determined on a per-event basis. Comped tasting sessions do not include souvenir glass, unless otherwise stated. Club Benefits, Composition & Pricing are Subject to Change w/o notice.